



All This Time... Synel Newsletter

Synel acquires Anteco - a leader in marketing of surveillance TV products

With over 20 years of experience in the field, Anteco is a nationwide leader in the field of CCTV products. In the past few years this market segment has been gaining a lot of interest and large media coverage, as crime rate is rapidly increasing and along with it - the demand for high quality security products.

Anteco's systems are already integrated into Synel's access control systems, and its acquisition will now enable Synel to more prominently act in the field of surveillance and recording systems through a large and highly reputable subsidiary.

- > Established in 1967
- > Markets CCTV products, and specializes in highly advanced video recording systems
- > Anteco markets equipment and solutions to nation-wide integration and distribution companies in the business, defense and civilian sectors
- > Anteco is actively involved in the design and adaptation of the systems to local Israeli market requirements
- > The systems are characterized by high resolution, and the ability to work and be viewed through the WEB
- > The systems have integrative capabilities to connect to alarm systems, fire control systems, and access control and alarm centers
- > Anteco is an exclusive marketer for CCTV system brands such as: Tibet, CNB, DynaColor, Sanyo Fisher, Magic Radar, Tracer and more
- > Anteco's systems are installed by integrators and distributors at thousands of customers and organizations, some of which include: IDF, Ministry of defense, government offices, banks, embassies, retail chains, hospitals, industrial plants, and more.



<http://www.anteco.co.il/eng/index.php>

CEO's column

Dear valued business partners and distributors,
As you well know, the year 2009 was characterized by a serious global economic crisis and a slow down in all over business activity.

Synel, as a major actor in the global markets, while also facing the consequences of this financial crisis, managed to get through this tough period with no meaningful damage or harm to its business activity.

One of the largest contributors to the success of the Company in overcoming the crisis is the success of its flagship product - the Harmony system - that had already been purchased and successfully implemented by some of Israel's most prominent organizations and companies.

Through long term planning and a pre-defined road-map, and despite the financial slow down, we have made some large investments in the Company's hardware and software solutions, to adapt them to higher global standards and requirements.

From the business aspect, we have taken advantage of the slow down of market activity, and found this an appropriate time to make new acquisitions that will enhance the Company's existing solutions. At the end of October 2009 Synel has completed the acquisition of **Anteco** - a leading Israeli marketer of surveillance T.V. products, a field that is undergoing massive expansion in view of the increased demand for safety and security products for combating crime. **Anteco's** products will be integrated into Synel access control solutions (see on this page).

Synel also plans to officially announce a breakthrough in its line of hardware and software solutions during the first quarter of 2010. An official detailed announcement will follow shortly.

We value your cooperation and support throughout the year, and would like to open the New Year with a sincere hope and wish to you all for a prosperous, healthy and happy new year.

Gabi Buganim
President & CEO, Synel Group



Synel signs a distribution agreement with Taiji Computer Corporation - one of China's largest integrating and engineering companies

Synel signs a distribution agreement with Taiji Computer Corporation Ltd. – one of China's largest engineering and integration companies, established in 1987 and employing thousands of workers.

Taiji has already implemented a large number of major security and IT projects in China, and has the highest class of computer information system integration qualification, and a first class national qualification in Security Services and Safety Engineering.

Some of Taiji's large projects include:

- > Beijing Olympic Stadium security system
- > Qingdao Olympic Sailing Center
- > Ministry of Justice office building



Taiji won the "China top ten national brands of security systems integration", and has branches in China's largest cities.

The Company will serve as Synel's exclusive distributor in China, integrating Synel's workforce management solutions in its large projects around the country.

A group of four of Taiji's marketing, R&D, technical support and engineering executives, which form the core group for handling Synel's solutions at Taiji, has paid a visit to Synel's head office in Yokneam in mid December 2009.

During their 10 days stay, the group has undergone an extensive training course covering the variety of Synel's solutions, and focused mainly on Synel's leading Harmony system.

The new agreement marks a step up in Synel's Chinese market exposure, and paves the way to its participation in large projects throughout China.



Time America to resume responsibility over Synel's South American distributors

As of January 2010, Synel's subsidiary in the USA, Time America, will resume responsibility over the Company's network of distributors in South America.

Synel's widespread activity in South America has been growing steadily for the past decade. To facilitate better service and support for this region, in real time and on the same time zone, the responsibility for this market will be handed over from Synel's Israeli head office to Time America's head office in Phoenix, Arizona, for all marketing, technical support and service issues. The geographical proximity to this large market will enable greater availability for technical support, and greater frequency of instruction sessions and marketing discussions, by making use of the advanced facilities of the American office.

The transfer of responsibility will also enable greater accessibility to the variety of Time America's products and solutions, such as XactTime, which will enrich the offerings of these distributors in their regions.

Time America has over 20 years of experience in developing computer based time systems. With over 30,000 companies using its automated solutions, and a network of over 200 resellers, Time America enjoys an established track-record of excellent support for its customers, its customer service desk being one of the largest in the industry. Time America offers direct user installation, training, marketing and operation support.



Technology News - Readers

Fingerprint and proximity reader in ONE single unit

With IP65 compatibility, the FPR-PRX fingerprint and proximity reader in ONE single unit is your best choice for any outdoor use, where readers can withstand harsh weather conditions, yet be protected from theft or tampering.

The FPR-PRX reader features:

- > Available with T.C. sensor
- > Additional secured hanging device for easy installation and protection from tampering or theft
- > Connects to SY-400
- > IP65 compatible - Dust and splash proof

Benefits:

- > A cost-effective solution
- > Reliable, attractive design
- > Compact size - minimal space required
- > Easy installation and operation
- > Color options: The reader is available in cream and black.



DESFire Read/Write Reader PRX-DES1 - for increased personal security

MIFARE DESFire adds more security to your application, and it is ideal for solution developers and providers wanting to combine and support multiple applications on one smart card. It fully complies with the requirements for fast and secure data transmission, flexible memory organization and interoperability with existing infrastructure.

With DES encryption on all data traffic, DESFire is one of the first products that is CAC-compliant - the Common Access Card standard is the official standard which the American government has appointed for secure access control.

The reader connects to Synel's terminals and controllers, which require reliable identification capabilities at various levels.

- > High level of security, fast read transaction speed, flexible (dynamic) file structure
- > Custom configuration - completely configurable for every access control application
- > Enables future uses for computerized systems (electronic signature, encoding, etc.)
- > Open architecture design - ISO 14443A compatible for card interoperability





Technology News

GSM/GPRS communication in Synel terminals

Synel is now incorporating GSM / GPRS communication technologies in its SY-765/785 terminals and SY-400 controller.

The General Packet Radio Service (GPRS) network is an "always on", private network for data. It uses the existing GSM network to transmit and receive TCP/IP based data to and from GPRS mobile devices. GPRS provides the transmission of IP packets over existing cellular networks, and enables connection with Synel's terminals any time and in any place.

- > Enables full online activity in remote locations, where connectivity is difficult or impossible to establish
- > Eliminates the need for setting up expensive infrastructure facilities
- > Can be used anywhere in the world

The GPRS modem is built in the terminals as an option, which eliminates the need for the use of external wireless devices.

Through special adaptations and upgrades, older terminal versions can also be equipped with GPRS communication modem, to gain improved remote communication capabilities.

Terminals' remote wireless communication is ideal for:

- > Construction or demolition sites
- > Temporary school camps
- > Vehicles
- > Sports venues
- > Military field bases
- > Traveling groups (orchestras, seminars, and other events)

And much more....



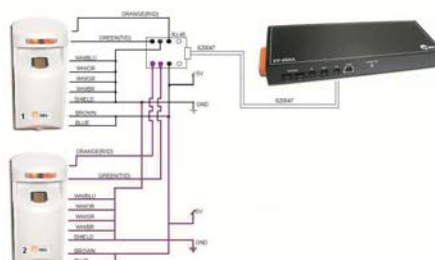
SY-400 controller now supports two FP readers

The new feature enables a two-way biometric control over one single door, turnstile or any other entry point.

This new feature constitutes a meaningful cut down on costs for multi-access points, and increases competitive capabilities in the access control market.

Readers that can be connected include:

- > PPrint-X
- > PPrintX-FPR
- > FPR-PRX





Technology News

Solution for schools & educational institutions - now in SQL version

Simplify students' registration and protect students and school assets

Synel offers student enrollment systems that record the presence, absence or lateness of students, by using card or fingerprint technology, and now available in SQL version.



This solution saves time and reduces costs by eliminating the daunting task of manual registration and by providing an accurate account of attending students.

For enhanced security, these systems can be combined with Synel's access control solutions, where only authorized personnel can access the school / classes or designated areas within the school.

In the News

Synel solutions on Romanian T.V.

Synel's distributor in Romania, BG Hardware & Software, has recently installed a large biometric attendance system in the city hall of Timisoara, one of Romania's largest cities.

Due to its uniqueness, the project was covered in Romania's T.V. station Antena 1



The city hall secretary is quoted saying that the systems aimed at solving the problem of "buddy punching", when one employee swipes the badge for another employee who is not present.

The system cuts down on much of the work previously carried out by the supervisors, and makes attendance reporting quick, accurate and efficient.



This project is of high importance, since it positions Synel as a meaningful player in the attendance field and in the municipal sector of the Romanian market.

Events

Latin America seminar

Synel conducted a special seminar for nine Latin America distributors, which took place in Phoenix, Arizona, USA, on 4th-7th of October 2009.

The seminar was mostly conducted in Spanish, and served to further expose Synel in this geographically important market sector.

In this event Synel unveiled its newest and most innovative products and solutions, and outlined the main features, advantages and benefits of Synel's offerings.



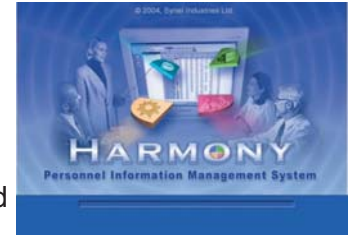
The distributors made use of this opportunity to further broaden their knowledge and expertise of the various solutions, and learn how they can benefit from incorporating them into their existing lines of products.



Harmony News

Harmony Ver. 7.3.6.2

Synel's Harmony system is establishing itself as a leading employess management system throughout the world, with sales figures increasing rapidly. As more projects are being added, new requirements arise, and the system is constantly being upgarded and updated.



Version 7.3.6.2 is an intermediate version, that brings technological improvements and new features, which make the Harmony a more stable and user-friendly system.

Some of the main changes include more detailed reports, improved editing and processing, and more accurate calculations and updates.

- > Multi User systems in large organizations that work with TS: parameters for interfaces, screen design and report saved files (PDF) are saved per user and not per workspace. Reports are created in parallel rather than queue as in previous versions.
- > Criteria and settings of some reports are saved for each report separately.
- > Multi-thread on data-processing. The data-processing can be split between up to 10 threads that speed up processing time.
- > Each user can run data-processing on his machine (client) for large selections.
- > Log files from data-processing that help to analyze failures
- > Import/Export can be executed by automation using parameters and switches.
- > Functional improvements

New Harmony Clients

Some of Harmony's new projects include:

The Forestry & Fishing Ministry in the Romanian Government - 1,500 employees, 210 SY-400 controllers connected to 2 proximity readers each, installed in 42 locations around the country. Modules used: T&A + Access Control + Web Module, installed on a Harmony server located in the head office in Bucharest

SuperPharm - Chain of pharmaceutical stores, Harmony software interfaces from the center with cash registers through terminals and web application, 5,000 employees in 150 branches

Tavas - A unique telephone reporting Harmony project, WEB interface, job costing module, schedule module, over 2,000 employees

Ha'argaz Group - A leader in the field of bus manufacturing, Time & Attendance + Meals + Badge Production + e-Harmony modules, about 500 employees in 5 branches

Beit-Shemesh Engines - Manufacturers of turbine engines for military and civil industry, Time & Attendance and Job Costing modules, about 400 employees



Synel Industries Ltd. Yokneam Industrial Park, 2 Hamada St. POB 142, Yokneam 20692, Israel
 Tel: +972-4-959 6760 Fax: +972-4-959 0729, E.mail: info@synel.com, Site: www.synel.com
UK: Tel: +44-020-8900 9991, E.mail: sales@synel.co.uk, Site: www.synel.co.uk
North America: Tel: +1-905-542 1774, E.mail: sales@synel-usa.com, Site: www.synel-usa.com
China: Tel: +86-10-82255499, E.mail: info@synelchina.com, Site: www.synelchina.com
France: Tel: 01 60924104, Site: www.synel-france.com
Sweden: Ferox Konsult AB Tel: +46 -8-5250-9350, E.mail: mail@feroxkonsult.se, Site: www.feroxkonsult.se